



engro polymer & chemicals

## **Engro Polymer & Chemicals holds Environment & Education Festival for 3000 students**

**Karachi, June 01, 2010:** Engro Polymer & Chemicals Ltd (EPCL) in collaboration with an NGO organized an Environment & Education Festival for 3000 students, at Kohi Goth Football Stadium, Bin Qasim today. The festival witnessed participation from over 45 schools with awareness sessions related to Environment, Education, Health, & Hygiene, conducted by renowned corporate entities and various social organizations. Also present at the occasion were :

Ex-Nazim-DG PQA MR Afsaruddin Talpur,DG Technical PQA- Mr Abdullah Lagari,MNA Mr Sher Mohamad Baloch,Ex-Nazim & Minister Mr Shafi M Jamaot  
From EPCL: Syed Ahsen Uddin (Vice President, Mr Arshad Uddin Ahmed GM)  
WWF: Altaf Abro

Amongst the participating companies were renowned names like NAPA Theatre for performing theater for a cause – Environment Protection, HISSAR Foundation (on water conservation)- SKMH( tobacco free society) Indus Motors (road safety), Colgate (oral hygiene & free dental checkup),Fatmid Blood bank,P&G (hand washing),Unilever, Shield and Gamalux,Uniliever,Nestle (safe drinking water),WWF Pakistan Kido Dido Theatre. The Festival kicked off with a welcome address by Syed AhsenUddin (VP) & Arshad uddin Ahmed (GM),Sarah Aziz (CSR & Corporate Communication Officer ),EPCL who elaborated on the initiative and said “Today we are here to celebrate the prospects of a bright future as we strive to impart valuable knowledge to the youth of the nation and groom them to become the guiding stars of Pakistan.”

The focal point of the Festival was to (Spread Environment awareness and promoting education within the community where we operate).Also students who have performed outstandingly within their schools will be rewarded.

The idea is to educate and enlighten the students about the significance of preserving the environment and various safety precautions and measures to be observed in case of emergencies. First in line was a peace chain activity, which was followed by a number of other

activities like a road safety show, magic show, puppet show and a pottery competition. Lectures on the importance of personal hygiene, health, clean drinking water and its implications on leading a healthy life were also a part of the day's teachings which culminated with a prize distribution ceremony.

Sarah Aziz, <<CSR & Corporate Communication Officer>>, EPCL, said ‘

We realize our responsibility as a corporate and are on our way to develop the communities in which we operate. It is of critical importance that children are equipped with the basic know-how related to Environment & its protection, health, hygiene and education. It is important that they are taught about things that may fall outside the scope of their curriculum but definitely lie within the scope of logical reasoning and mental growth. The children are our tomorrow and the future will hold more promise if they are made aware of their environment. We hope that they will take back a lot from this festival and that it will help garner a better civic sense in our youth which is imperative for a better and cleaner Pakistan”

Also at the closing of the festival <<Sarah Aziz – CSR & Corporate Communication Officer>> “Engro Polymer & Chemicals has always been at the forefront of such initiatives as we believe environment, health & safety, social development of the neighboring communities should not be overlooked in achieving and sustainable growth. We strive to make a difference by changing mind sets and encouraging lifestyle changes to incorporate healthier habits. We would also like to thank the organizations who have joined hands with us to further our endeavors and make this festival a success.”

**Engro Polymer & Chemicals Limited (EPCL):** The company is the leading PVC & chlor vinyl allied products manufacturer in Pakistan. Company's plant is located at Port Qasim, which is about fifty kilometers from the city of Karachi.

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